

PARIKSHITH M

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Professional Summary

Result Oriented Postgraduate in Business Management with a specialization in Data Analytics and Marketing with over 3 years of work experience in Analytics and Business Management. An excellent team player with high degree of interpersonal skills coupled with acute Business Acumen looking forward to bringing the best value proposition to the job and to the organization.

Skills

Analytics	SQL, Python, Excel, Unix, Power BI, GIT, Kibana, Jupyter Notebook, Pandas
Cloud Management	AWS S3, S3 CloudWatch
Soft skills	Leadership, Problem solving, Time management, Adaptability, Creativity
Project management	Jira, CRM, Microsoft Azure Dashboard
ML/AI	Regression, Clustering, Neural Networks, Association Mining, LLMs (GPT, Llama, Gemini, Microsoft Phi-2)

Work History

Software Development Associate

08/2022 - 04/2024

Epsilon – Bengaluru, India

- Revamped inefficient SQL queries using query optimization techniques, improving AWS Redshift data processing speeds and directly contributing to 3x faster report generation.
- Engineered optimized SQL queries, accelerating data processing speeds on AWS Redshift by 35% and reducing average query run times by over 15 minutes each day.
- Collaborated with cross-functional teams to deliver data-driven insights that shaped product development strategies.
- Led a team of 3 in a successful migration project, ensuring seamless transition from legacy systems to a new system (SCV2)
- Established a baseline environment, streamlining process mapping and requirements gathering, which boosted team efficiency by 15%.
- Analyzed Python scripts to automate code analysis, significantly improving efficiency across projects.

Application Development Associate

12/2020 - 08/2022

Accenture

- Drove technology strategy and implementation for major client projects, achieving a 15% faster product rollout by aligning solutions with business goals.
- Acted as an SME in SQL and Data Management, leading data initiatives that improved reporting accuracy by 20% and reduced manual data processing time by 30%.
- Utilized Agile and SDLC methodologies across projects, contributing to 95% on-time project delivery within SLA, while enhancing requirements gathering and improving process efficiency by 18%
- Participated in design and planning exercises for future software rollouts.

Education

PGPM: Data Science & Marketing
Great Lakes Institute of Management - Chennai
GPA: 3.31/4

04/2025

BE: Electronics and Communication
Siddaganga Institute of Technology - Tumkur, Karnataka
GPA: 8.73/10

06/2020

Certifications

- Python - Learn Python for Data Analysis (Udemy)
- Power-BI - Data Modeling in Power BI (Coursera)
- Excel - Beginner to advanced (Udemy)
- AI for Everyone (Coursera)

Accomplishments

- Achieved a 4.0/4.0 score in a comprehensive Statistics course.
- Finalists of Agri-Vision Case challenge 2.0 organized by MDI.
- Secured the 11th place in the all-India Car-O-Bar case challenge organized by IIM Rohtak.
- Received a recognition for being an efficient worker in Epsilon.
- Received Best project Award in a national level technical event.
- Received a certificate of appreciation from the district council.

Languages

English, Kannada, Hindi

Hobbies and Interests

- Music, Sports, Travelling